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EDUCATIONAL BACKGROUND

A.B. University of Portland, 1953 (Cum Laude)
M.Ed. University of Portland, 1954
Ed.D. Indiana University, 1958

PROFESSIONAL EXPERIENCE

6/91-present Professor Emeritus: Graduate School of Education and Information Studies,
University of California, Los Angeles

1968-present Director, IOX Assessment Associates

2009-present Member, National Assessment Governing Board

9/62-6/91 Professor: Graduate School of Education and Information Studies, University of
California, Los Angeles

9/60-8/62 Assistant Professor: San Francisco State College

9/58-8/60 Assistant Professor: Kansas State College of Pittsburg, Kansas

AWARDS, RECOGNITION

2006 Recipient, Certificate of Recognition at the annual meeting of the National
Association of Test Directors, San Francisco, CA, April 2006.

2005 Recipient, Jason Millman Award from the Consortium for Research on
Educational Accountability and Teacher Evaluation, Memphis, Tennessee, July
8, 2005.

2002 Recipient, Distinguished Achievement Award for Excellence in Educational
Publishing, Finalist Non-Fiction Print Publications (The Truth About Testing:
An Educator's Call to Action, published by the Association for Supervision and
Curriculum Development), The Association of Educational Publishers.

2002 Recipient, Distinguished Achievement Award, National Center for Research on
Evaluation, Standards, and Student Testing.

- 2002 Recipient: 2002 Award for Career Contributions to Educational Measurement, the National Council on Educational Measurement.
- 2001 Chair, The Commission on Instructionally Supportive Assessment, a national commission convened by the American Association of School Administrators, National Association of Elementary School Principals, National Association of Secondary School Principals, National Education Association, and National Middle School Association. The Commission issued two reports in October 2001.
- 2000 Recognized by *UCLA Today* (Vol. 20, No. 9) as one of UCLA's top twenty professors of the twentieth century.
- 1997 Recipient: 1997 Lifetime Achievement in Educational Research and Measurement, The California Educational Research Association
- 1994 Recipient: 1994 National Service Award, The Minnesota Association of Supervision and Curriculum Development
- 1985 Distinguished Alumnus Award: Indiana University School of Education, April 13, 1985, Bloomington, Indiana
- 1981 Team Leader: National Institute of Education nationally televised Clarification Hearings on Minimum Competency Testing
- 1978-1981 Founding Editor: *Educational Evaluation and Policy Analysis*, a quarterly journal published by the American Educational Research Association
- 1977-1978 President: American Educational Research Association
- 1971-1972 Vice-President: Division D; Measurement and Research Methodology, American Educational Research Association
- 1971 Recipient: American Educational Research Association American Publishers Award for Outstanding Educational Research in the Field of Instructional Materials
- 1969-70 President: California Educational Research Association
- 1968 Recipient: UCLA Alumni Association Distinguished Teaching Award
- 1968 Recipient: Harvey L. Eby Award for the Art of Teaching
- 1967 Recipient: Associate Students of the University of California, Los Angeles Distinguished Teaching Award

EDITORIAL AND POLICY RESPONSIBILITIES

- 2010 – present Member, Technical Advisory Committee, Smarter Balanced Assessment Consortium
- 2009 – present Member, Technical Advisory Committee, Washington Office of Superintendent of Public Instruction
- 2008 – present Member, Editorial Board of *Evaluation and the Health Professions*
- 2008 - present Member, National Technical Advisory Committee, Washington Office of Superintendent of Public Instruction
- 2005 – 2009 Monthly Columnist for *Educational Leadership*, official journal of the Association for Supervision and Curriculum Development
- 2003 – present Chair, Technical Advisory Committee, Wyoming Department of Education
- 2002 – present Member, Technical Advisory Committee, Kansas State Department of Education
- 1987 – present Consulting Editor, *Journal of Personnel Evaluation in Education*
- 1982 -- present Scientific Committee, *Psicologia e Scuola*

BOOKS

- Classroom Assessment: What Teachers Need to Know*, 6th Ed., Boston: Pearson, 2011
- Mastering Assessment: A Self-Service Program for Educators*, 2nd Ed., Boston: Pearson, 2011.
- Transformative Assessment in Action*, Alexandria, VA: ASCD, 2011.
- Everything School Leaders Need to Know About Assessment*, Thousand Oaks, CA: Corwin, 2010.
- Unlearned Lessons: Six Stumbling Blocks to Our Schools' Success*, Cambridge, MA: Harvard Education Press, 2009.
- Instruction that Measures Up: Successful Teaching in the Age of Accountability*, Association for Supervision and Curriculum Development, 2009.
- Transformative Assessment*, Association for Supervision and Curriculum Development, Alexandria, VA, 2008.
- Mastering Assessment: A Self-Service Program for Educators*, Routledge Taylor & Francis Group, New York, 2006.

Assessment for Educational Leaders, Allyn & Bacon, Boston, Massachusetts, 2006.

Instructor's Resource Manual for Assessment for Educational Leaders, Allyn & Bacon, Boston, Massachusetts, 2006.

Classroom Assessment: What Teachers Need to Know (5th ed.), Allyn & Bacon, Boston, Massachusetts, 2008.

Instructor's Resource Manual for Classroom Assessment: What Teachers Need to Know, " (5th ed.), Allyn & Bacon, Boston, Massachusetts, 2008.

America's Failing Schools: How Parents and Teachers Can Cope With No Child Left Behind, RoutledgeFalmer, New York, New York, paper-bound copy, 2005.

America's Failing Schools: How Parents and Teachers Can Cope With No Child Left Behind, RoutledgeFalmer, New York, New York, 2004.

What Every Teacher Should Know About Educational Assessment, Allyn & Bacon, Boston, Massachusetts, 2003.

Test Better, Teach Better: The Instructional Role of Assessment, Association for Supervision and Curriculum Development, Alexandria, VA, 2003.

Classroom Assessment: What Teachers Need to Know (3rd ed.), Allyn & Bacon, Boston, Massachusetts, 2002.

Instructor's Resource Manual for Classroom Assessment: What Teachers Need to Know, (3rd ed.), Allyn & Bacon, Boston, Massachusetts, 2002.

The Truth About Testing: An Educator's Call to Action, Association for Supervision and Curriculum Development, Alexandria, Virginia, 2001. (Translated into Chinese and published in China by the China Light Industry Press, Beijing, China, 2005.)

Building Tests to Support Instruction and Accountability, The Commission on Instructionally Supportive Assessment, Washington, DC, 2001.

Modern Educational Measurement: Practical Guidelines for Educational Leaders (3rd ed.), Allyn & Bacon, Boston, Massachusetts, 2000.

Instructor's Resource Manual for Modern Educational Measurement: Practical Guidelines for Educational Leaders, (3rd ed.), Allyn & Bacon, Boston, Massachusetts, 2000.

Testing! Testing! What Every Parent Should Know About School Tests, Allyn & Bacon, Boston, Massachusetts, 2000.

Classroom Assessment: What Teachers Need to Know (2nd ed.), Allyn & Bacon, Boston, Massachusetts, 1999.

Tests That Help Teaching, IOX Assessment Associates, Los Angeles, 1995.

Educational Evaluation (3rd ed.), Allyn & Bacon, Boston, Massachusetts, 1993.

Understanding Statistics in Education (with Kenneth A. Sirotnik), F.E. Peacock, Itasca, Illinois, 1992.

Evaluating HIV Education Programs, a Handbook for Evaluating HIV Education, IOX Assessment Associates, Los Angeles, May 1992.

Appraising an HIV Curriculum, a Handbook for Evaluating HIV Education, IOX Assessment Associates, Los Angeles, May 1992.

Evaluating HIV Staff Development Programs, a Handbook for Evaluating HIV Education, IOX Assessment Associates, Los Angeles, May 1992.

Assessment Instruments for Measuring Student Outcomes: Grades 5-7, a Handbook for Evaluating HIV Education, IOX Assessment Associates, Los Angeles, May 1992.

Assessment Instruments for Measuring Student Outcomes: Grades 7-12, a Handbook for Evaluating HIV Education, IOX Assessment Associates, Los Angeles, May 1992.

Reporting Results of HIV Education Evaluations, a Handbook for Evaluating HIV Education, IOX Assessment Associates, Los Angeles, May 1992.

Modern Educational Measurement: A Practitioner's Perspective (2nd ed.), Prentice-Hall, Inc., Englewoods Cliff, New Jersey, 1990.

Modern Educational Measurement: A Practitioner's Perspective (Instructor's Manual with Tests (2nd ed.), Prentice-Hall, Inc., Englewoods Cliff, New Jersey, 1989.

Teacher Evaluation: Six Prescriptions for Success. (with Sarah J. Stanley) (editors), Alexandria, VA: Association for Supervision and Curriculum Development, 1988.

Educational Evaluation (2nd. ed.), Prentice Hall, Englewood Cliffs, New Jersey, 1988.

Evaluacion Basada en Criterios, Editorial Magisterio Espanol, S.A., Madrid, Spain, 1983 (translated by Ema Fondevila).

Avaliacao Educacional, Editora Globo, Porto Alegre, Brazil, 1983 (translated by Vania Maria Moreira Rasche).

Assessing the Impact of Staff Development Programs (with Frederick J. McDonald and Donald J. Baden), National Council of States on Inservice Education, United States, 1982.

Modern Educational Measurement, Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1981.

Comment Programmer Une Sequence Pedagogique (with Eva L. Baker), Bordas, Bordas, Paris, 1981 (translated by Marce11 Delory). *Planning an Institutional Sequence*, Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1980.

Problemas Y Tecnicas de la Evaluacion Educativa (Educational Evaluation), Ediciones Anaya, S.A. Madrid, 1980 (translated by Juan Jose Aparicio Frutos).

Setting Performance Standards, Instructional Objectives Exchange, Los Angeles, California, 1978.

Classroom Instructional Tactics (with Eva L. Baker), Tamagawa University Press, 1978 (Japanese translation).

Expanding Dimensions of Instructional Objectives (with Eva L. Baker), Tamagawa University Press, 1978 (Japanese translation).

Evaluating Instruction (with Eva L. Baker), Tamagawa University Press, 1978 (Japanese translation).
translation).

Systematic Instruction (with Eva L. Baker), Tamagawa University Press, 1978 (Japanese translation).

Criterion-Referenced Measurement, Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1978.

Advising Schools: A Handbook for Concerned Citizens, Instructional Objectives Exchange, Los Angeles, California, 1977.

Manual de'Avaliacao (Manual of Instruction) (with Eva L. Baker), Editora Vozes, Rio de Janeiro, Brasil, 1977 (translated by Cecilia L. da Rocha Bastos and Lilia de Rocha Bastos).

Como Ampliar As Dimensoes Dos Objectivos de Ensino (Expanding Dimensions of Instructional Objectives) (with Eva L. Baker), Editora Globo, Porto Alegre, Brasil, 1976 (translated by Zaida Grinberg Lewin).

Como Avaliar O Ensino (Evaluating Instruction) (with Eva L. Baker), Editora Globo, Porto Alegre, Brasil, 1976 (translated by Luiz Cassemiro dos Santos).

Como Estabelecer Metas De Ensino (Establishing Instructional Goals) (with Eva L. Baker), Editora Globo, Porto Alegre, Brasil, 1976 (translated by Zaida Grinberg Lewin).

Como Planejar A Sequencia De Ensino (Planning an Instructional Sequence) (with Eva L. Baker), Porto Alegre, Rio Grande do Sul-Brasil, 1976 (translated by Cosete Ramos and Luiz Cassemiro dos Santos).

Sistematizacao Do Ensino (Systematic Instruction) (with Eva Baker), Editora Globo, Porto Alegre, Brasil, 1976, (translated by Leonel Vallandro and Zaida Grinberg Lewin).

Taticas De Ensino Em Sala de Aula (Classroom Instructional Tactics) (with Eva L. Baker), Editora Globo, Porto Alegre, Brasil, 1976, (translated by Leonel Vallandro).

Education Evaluation, Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1975.

Evaluation in Education, Current Applications (Editor), McCutchan Publishing Corporation, Berkeley, California, 1974.

The Uses of Instructional Objectives: A Personal Perspective. Fearon Publishers, Lear Siegler, Inc., Education Division, Belmont, California, 1974.

Criterion-Referenced Instruction, Fearon Publishers, Lear Siegler, Inc., Education Division, Belmont, California, 1973.

Expanding Dimensions of Instructional Objectives (with Eva L. Baker), Prentice-Hall Inc., Englewood Cliffs, New Jersey, 1973.

Evaluating Instruction, Prentice Hall, Inc., Englewood Cliffs, New Jersey, 1973.

Classroom Instructional Tactics (with Eva L. Baker), Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1973.

Educational Statistics: Use and Interpretation (Second Edition) (with Kenneth A. Sirotnik), Harper and Row Publishers, Inc., New York, 1973.

An Evaluation Guidebook, Instructional Objectives Exchange, Los Angeles, California, 1972.

Designing Teacher Evaluation Systems, Instructional Objectives Exchange, Los Angeles, California, December 1972.

Criterion Referenced Measurement, (Editor), Educational Technology Publications, Englewood Cliffs, New Jersey, 1971.

A Teacher's Guide to Criterion Referenced Instruction, Fearon Publishers, Palo Alto, California, 1973
(Revised Version of *Teacher Empiricist*, Tinnon-Brown, 1970).

El Maestro y la Enseñanza Escolar (with Eva L. Baker), Buenos Aires, Editorial Paidós S.A.I.C.F., 1970.

Planeamiento de la Enseñanza (with Eva L. Baker), Buenos Aires, Editorial Paidós S.A.I.C.F., 1970.

Los Objetivos de la Enseñanza (with Eva L. Baker), Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1970.

The Teacher Empiricist, Los Angeles, California, Tinnon-Brown, Inc., 1970.

Planning an Instructional Sequence (with Eva L. Baker), Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1970.

Systematic Instruction (with Eva L. Baker), Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1970.

Establishing Instructional Goals (with Eva L. Baker), Prentice-Hall, Inc., Englewood Cliffs, New Jersey, 1970.

Instructional Objectives: AERA Monograph Series on Curriculum Evaluation, (Editor) (with Eliot W. Eisner, Howard J. Sullivan, and Louise L. Tyler), Rand McNally and Company, Chicago, Illinois, 1969.

A Review of Trouble Shooting Research, Research Report No. 3, (with Lloyd S. Standlee and N. A. Fattu), Institute of Educational Research, School of Education, Indiana University, Bloomington, December 1956.

CHAPTERS IN BOOKS

“Classroom Assessment: Staying Instructionally Afloat in an Ocean of Accountability,” in *The Future of Assessment: Shaping Teaching and Learning*, Carol A. Dwyer (Editor), New York: Lawrence Erlbaum, pp. 263-278, 2008.

“Tight but Loose: Through the Looking Glass,” (with Margaret Heritage) in *Tight but Loose: Scaling Teacher Professional Development in Diverse Contexts*, E. Caroline Wylie (Editor), Educational Service, Princeton, N.J., Research Report ETS RR-08-29, June 2008.

“Classroom Assessment: Staying Instructionally Afloat in an Ocean of Accountability,” in Carol Anne Dwyer (Editor), *The Future of Assessment, Shaping Teaching and Learning*, Lawrence Earlbaum Associates, New York, pp. 263-278, 2008.

“Standards-Based Education: Two Wrongs Don’t Make a Right,” in Sandra Mathison and E. Wayne Ross (Editors) *Defending Public Schools: The Nature and Limits of Standards-Based Reform and Assessment*, Volume IV, Westport, CT: Praeger, 2004.

“The No-Win Accountability Game,” in *Letter to the Next President: What We Can Do About the Real Crisis in Public Education*, Teachers College Press, Carl Glickman (Editor), New York, pp. 166-173, 2004.

“Preparing for the Coming Avalanche of Accountability Tests,” in *Spotlight on High-Stakes Testing*, Harvard Education Press, Cambridge, Mass., pp. 9-16, 2003.

“Are Your State’s Tests Instructionally Sensitive?”, in *Spotlight on High-Stakes Testing*, Harvard Education Press, Cambridge, Mass., pp. 17-22, 2003.

“The Moth and the Flame: Student Learning as a Criterion of Instructional Competence,” in Jason Millman (Editor) *Grading Teachers, Grading Schools: Is Student Achievement a Valid Evaluation Measure?*, Thousand Oaks, CA: Corwin Press, 1997.

“Face Validity: Siren Song for Teacher-Testers,” in J.V. Mitchell, Jr., S.L. Wise, & B.S. Plake (Editors) *Assessment of Teaching: Purposes, Practices, and Implications for the Profession*, Hillsdale, NJ: Lawrence Erlbaum Associates, 1990.

“Measurement as an Instructional Catalyst,” in *Measurement, Technology, and Individuality in Education*, Ruth B. Ekstrom (Editor), Jossey-Bass Inc., Publishers, San Francisco, California, Chapter 3, pp. 19-30, 1983.

“Assessing the Impact of Staff Development on Educational Improvement,” in *Professional Development*, 7, National Council of States on Inservice Education, Chapter 2, pp. 31-35, 1982.

“Preface in *L’Evaluation des Programmes D’Etudes*, Les Presses de L’Universite Laval, Quebec, Canada, 1981.

“Deep Dark Deficits of the Adversary Evaluation Model,” in *Curriculum and Instruction*, Henry A. Giroux (Editor), McCutchan Publishing Co., Berkeley, California, Chapter 18, pp. 271-280, 1981.

“Measurement Essential for the Essentials of Education,” in *The Essentials Approach: Rethinking the Curriculum for the 80's*, Dingle Associates, Inc., Washington, D.C., Chapter 5, pp. 95-115, September 1981.

- “The Evaluator's Curse,” in *Applied Strategies for Curriculum Evaluation*, Ronald S. Brandt (Editor), Association for Supervision and Curriculum Development, Alexandria, Virginia, Chapter 1, pp.1-8, 1981.
- “Basic Skills and Measurement Basics,” in *Developing Basic Skills Programs in Secondary Schools*, Daisy G. Wallace (Editor), Association for Supervision and Curriculum Development, Alexandria, Virginia, Chapter 9, pp. 105-126, 1981.
- “Basic Skills and Measurement Basics,” in *The Critical Issues Papers*, Sondra S. Cooney and Patricia Deavers Adkinson (Editors), Basic Skills Improvement Office, Washington, D.C., pp. 97-116, September 11, 1981.
- “Measurement Essentials for the Essentials of Education,” in *The Essentials Approach: Rethinking the Curriculum for the 80's*, Lorraine Y. Mercier (Editor), U.S. Department of Education, Washington, D.C., pp. 93-115, September 1981.
- “Malloaserade Administrativa Strategier for Omfattande Pedagogiska System,” in *Att Vardeva Utbildning Del 2*, Sigbrit Franke-Wikberg and Ulf P. Lundgren (red) (Editors), Wahlstrom and Widstrand, Stockholm, Chapter 5, pp. 77-89, 1981, (translation).
- “Mal Och Undervisning,” in *Att Vardeva Utbildning Del 2*, Sigbrit Franke-Wikberg and Ulf P. Lundgren (red) (Editors), Wahlstrom and Widstrand, Stockholm, Chapter 6, pp. 90-114, 1981 (translation).
- “Key Standard Setting Considerations for Minimum Competency Testing Programs,” in *Educational Testing and Evaluation*, Eva L. Baker and Edys S. Quellmalz (Editors), pp. 197-198, 1980.
- “Modern Measurement Strategies for Accountability in Reading,” in *The Meaning of Accountability in Reading*, Adrian B. Stanford, (Editor), pp. 65-87, 1977.
- “How Does One Evaluate Competency Based Curricula,” in *Theory and Design of Competency-Based Education Therapeutic Recreation, Proceedings from the National Symposium on Competency-Based Education*, Philadelphia, pp. 85-95, May 1977.
- “Teacher Evaluation and Domain Referenced Measurement,” in *Domain-Referenced Testing*, Wells Hively (Editor), Educational Technology Publications, Englewood Cliffs, Part 2, pp. 80-84, 1974. (Also published in: *Educational Technology*, June 1974)
- “Curriculum Design: The Problem of Specifying Intended Learning Outcomes,” in *Program Development in Education*, Education-Extension Centre for Continuing Education, University of British Columbia, Part 3, pp.75-88, 1974.
- “Selecting Objectives and Generating Test Items for Objectives-Based Tests,” and “Thus Spake Psychometrika,” in *Problems in Criterion-Referenced Measurement*, Chester W. Harris, Marvin C. Alkin, and W. James Popham (Editors), CSE Monograph Series in Evaluation No. 3, pp. 13-25 and pp. 95-97, 1974.
- “Higher Education's Commitment to Instructional Development Programs,” in *Reform, Renewal, Reward, Based on the Proceedings of the International Conference on Improving University*

- Teaching*, University of Massachusetts, pp. 27-33, 1974.
- “The Assessment of Teacher Competence,” (with John D. McNeil), in *Second Handbook of Research on Teaching*, Robert M. Travers (Editor), pp. 231-241, 1973.
- “Objectives-Based Management Strategies for Large Educational Systems,” in *Perspectives on Management Systems Approaches in Education*, Albert H. Lee (Editor), Educational Technology Publications, Englewood Cliffs, New Jersey, Chapter 2, pp. 32-43, 1973.
- “Problems of Defining Educational Objectives and Standards in Implementing the Stull Act,” in *Mandated Evaluation of Educators: A Conference on California Stull Act*, Education Resource Division, Capitol Publications, Inc., Washington, D.C., pp. 107-110, 1973.
- “Simplified Designs for School Research,” Americana Book Company, New York, 1972.
- “Curriculum Control by Objectives,” in *The Encyclopedia of Education*. Crowell-Collier Educational Corporation, Vol. 2, pp. 575-579, 1971.
- “*Educational Criterion Measures*,” pp. 105-125; “*Rules for the Development of Instructional Products*” (with Eva L. Baker), pp.129-167; “*Preparing Instructional Products: Four Development Principles*,” pp. 169-207; in *Instructional Product Development*, R. L. Baker and R. E. Schultz (Editors), Van Nostrand Reinhold Company, New York, 1971.
- “*Constructing Behavioral Objectives*,” R. L. Baker and V. S. Gerlach (Editors), Southwest Regional Laboratory for Educational Research and Development, Inglewood, California, 1969.
- “Programmed Instruction: A New Direction,” *New Directions for Instruction in the Junior College*, B. Lamar Johnson (Editor), Occasional Report No. 7 from UCLA Junior College Leadership Program, pp. 69-73, 1964.

BOOK REVIEWS

- Academic and Entrepreneurial Research*, by Ilene Nagel Bernstein and Howard E. Freeman, published by the Russell Sage Foundation, New York; in *Journal of Higher Education*, Jan./Feb. 1977, XLVIII, 111-114.
- Educational System Planning*, by Roger Kaufman, published by Prentice-Hall; in *Contemporary Psychology*, 1973, 18(12).

PAPERS

- “How to Build Learning Progressions: Keep them Simple, Simon!” presented at the annual meeting of the American Educational Research Association, New Orleans, LA, April 8-12, 2011.
- “Empirically Snaring Instructionally Insensitive Test Items,” presented at the annual meeting of the American Educational Research Association, Denver, CO, April 30-May 4, 2010.

- “Learning Progressions: Assembly and Assessment,” presented at the Council of Chief State School Officers National Conference on Student Assessment, Detroit, MI, June 20-23, 2010.
- “Assessment Literacy for Teachers: Luxury or Necessity?” presented at the annual meeting of the American Educational Research Association, San Diego, CA, April 13-19, 2009.
- “From Advocacy to Adoption: Getting Formative Assessment into More Classrooms,” presented at the annual meeting of the American Educational Research Association, San Diego, CA, April 13-19, 2009.
- “An Open Letter to State Assessment Directors,” presented at the Council of State School Officers National Conference on Student Assessment, Orlando, Florida, June 15-18, 2008.
- “Assessing Students’ Affect Related to Assessment for Learning: An Introduction for Teachers,” (with Rick Stiggins), paper presented at the Council of Chief State School Officers, Orlando, Florida, June 15-18, 2008.
- “Educational Accountability and Hard-Core Catholicism: Sublime Symbiosis?,” presented at the Fourteenth AERA Triennial Travesties, New York City, March 2008.
- “Empirically Determining a Test Item’s Instructional Sensitivity,” a presentation at the annual meeting of the American Educational Research Association, New York, March 24-28, 2008.
- “Instructional Sensitivity: Looming Challenge for Measurement Mavens,” presented at the Third Biennial CASMA-ACT Conference, Iowa City, Iowa, November 3, 2007.
- “A Practical, Policy-Focused Procedure for Determining an Accountability Test’s Instructional Sensitivity,” presented at the annual meeting of the American Educational Research Association, Chicago, IL, April 9-13, 2007.
- “Fifty Straight Years of Lessons Learned, Some of Them Worth Learning,” presented at the annual meeting of the American Educational Research Association, Chicago, IL, April 9-13, 2007.
- “Instructional Insensitivity of Tests: Accountability’s Dire Drawback,” presented at the annual meeting of the American Educational Research Association, Chicago, IL, April 9-13, 2007.
- “Determining the Instructional Sensitivity of Accountability Tests,” a presentation at the annual Large-Scale Assessment Conference, Council of Chief State School Officers, San Francisco, CA, June 25-28, 2006.
- “Oppressive Impact of Unsound Accountability Tests,” presented at the annual meeting of the American Educational Research Association, San Francisco, CA April 8-12, 2006.
- “Ruminations Revisited: An Eleven Month Look-Back,” presented as part of a symposium, “Can AYP Be Modified So It Is Both Politically Viable and Educationally Defensible,” at the 35th Annual National Conference on Large-Scale Assessment sponsored by the Council of Chief State School Officers, San Antonio, Texas, June 19-25, 2005.

“A Classroom-Focused Strategy for Gap-Reduction: Tryout and Appraisal,” presented at the annual meeting of the American Educational Research Association, Montreal, Canada, April 11-15, 2005.

“Indispensable Attributes Of Instructionally Supportive Accountability Tests,” presented as part of a symposium, “Designing a State’s NCLB Tests to be Instructionally Supportive: The Wyoming Experience,” presented at the annual meeting of the American Educational Research Association, Montreal, Canada, April 11-15, 2005.

“District-Level Assessment of Student Affect: Psychometric Precepts Versus Real-World Practice,” presented at the annual meeting of the American Educational Research Association, San Diego, CA, April 12-16, 2004.

“If I Were America’s Assessment Czar,” presented at the annual Large-Scale Assessment Conference sponsored by the Council of Chief State School Officers, San Antonio, Texas, June 23-26, 2003.

- “Curriculum, Instruction, and Assessment: Amiable Allies or Phony Friends,” NCME Career Award Address, presented at the annual meeting of the National Council on Measurement in Education, April 22-24, 2003, Chicago, Illinois.
- “AERA Culture-Changing,” Remarks presented at an invited session, *AERA Past Presidents on the AERA Culture: Balancing Needs for Standards and Openness*, annual meeting of the American Educational Research Association, Chicago, Illinois, April 21-25, 2003.
- “Combating the Fraudulence of Standards-Based Assessment,” presented at the CCSSO Conference on Large-Scale Assessment, Palm Desert, California, June 23-26, 2002.
- “High-Stakes Tests: Harmful, Permanent, Fixable,” presented at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 1-5, 2002.
- “How to Nurture the Construction of Instructionally Supportive Tests: An Expert Panel’s View,” presented at the annual meeting of the National Council on Measurement in Education, New Orleans, Louisiana, April 2-4, 2002.
- “Reports from the NRC and the Commission on Instructionally Supportive Assessment: Discordant or Harmonious Messages?,” a presentation at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 1-5, 2002.
- “A Nation at Risk Really Ought to Take a Few,” presented at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 1-5, 2002.
- “High-Stakes Tests: Harmful, Permanent, Fixable,” presented at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 1-5, 2002.
- “How to Nurture the Construction of Instructionally Supportive Tests: An Expert Panel’s View,” presented at the annual meeting of the National Council on Measurement in Education, New Orleans, Louisiana, April 2-4, 2002.
- “Reports from the NRC and the Commission on Instructionally Supportive Assessment: Discordant or Harmonious Messages?,” a presentation at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 1-5, 2002.
- “Lessons for Large-Scale Assessors,” presented at a conference, “Future Trends for the Assessment of Students’ Achievement,” Abu-Dhabi, United Arab Emirates, November 11-12, 2001.
- Dereliction Discontinued: How AERA Can Help Deter Today’s Misuse of High-Stakes Tests,” presented as part of a symposium, *Three Blueprints for a Revolution: How to Halt the Harm Caused by High-Stakes Tests*, at the annual meeting of the American Educational Research Association, Seattle, Washington, April 10-14, 2001.
- “Scrutinizing High-Stakes Test Items from an Instructional Perspective,” presented at the annual meeting of the National Council on Measurement in Education, Seattle, Washington, April 11-13, 2001.

- “Standards-Based Assessment: Solution or Charade?,” presented at the annual meeting of the American Educational Research Association, Seattle, Washington, April 10-14, 2001.
- “Teaching to the Test: High Crime, Misdemeanor, or Just Good Instruction,” presented as part of a symposium, *Instructionally Corrupt Test-Preparation: Can It Be Detected or Deterred*, at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 24-28, 2000.
- “Uses and Misuses of Standardized Achievement Tests,” presented at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 24-28, 2000.
- “Why the Score-Boosting Game is, for Teachers, A No-Win Contest,” presented at a symposium delivered at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 24-28, 2000.
- “Assessments That Illuminate Instructional Decisions,” presented at the 30th Annual National Conference on Large-Scale Assessment, CCSSO, Snowbird, Utah, June 25-28, 2000.
- “Can Instructionally Focused Low-Stakes Performance Tests Foster Effective Classroom Instruction?,” presented at the annual conference of the American Educational Research Association, San Diego, California, April 13-14, 1998.
- “The Classroom Impact of Instructionally Illuminating Low-Stakes Performance Tests,” presented at the annual meeting of the National Council on Measurement in Education, San Diego, California, April 14-16, 1998.
- “Instructionally Oriented Assessment,” prepared for a professional development and training course sponsored by the American Educational Research Association, Chicago, Illinois, March 23-24, 1997.
- “Designing Classroom Instruction to Promote Affective Objectives,” prepared for a training session, *Student Affect: Assessment Strategies and Instructional Procedures*, sponsored by the National Council on Measurement in Education, Chicago, Illinois, March 25, 1997.
- “School-Site Assessment: What Do Principals Truly Need to Know About Testing?,” presented at the annual conference of the American Educational Research Association, New York, April 8-12, 1996.
- “Consequential Validity: Right Concern—Wrong Concept,” presented at the annual meeting of the American Educational Research Association, New York, April 8-12, 1996.
- “Legal Compliance with Opportunity-to-Learn Standards: It's a Judgment Call,” presented at the annual conference of the American Educational Research Association, San Francisco, April 18-22, 1995.
- “School-Site Assessment: What Do Principals Truly Need to Know About Testing?,” presented at the annual conference of the American Educational Research Association, San Francisco, April 1995.

- “How to Ready Students for Educational Performance Tests,” presented as part of a symposium, “Ten or Fewer Commandments About How to Prepare Students Properly for Educational Performance tests,” presented at the CCSSO Annual Assessment Conference, Albuquerque, New Mexico, June 17, 1994.
- “The Stultifying Effects of Criterion-Referenced Hyperspecification: A Postcursive Quality Control Remedy,” presented as part of the symposium, “Criterion-Referenced Clarity: Can It Really Link Curriculum Goals, Instruction, and Assessment?” at the annual conference of the American Educational Research Association, New Orleans, Louisiana, April 4-8, 1994.
- “Anonymity-Enhancement Procedures for Classroom Affective Assessment,” presented as part of the symposium, “Nurturing Affective Assessment in the Classroom,” at the annual conference of the National Council on Measurement in Education, New Orleans, Louisiana, April 5-7, 1994.
- “The Reliability of New Assessment Instruments Designed to Evaluate AIDS Education Programs,” presented at the annual conference of the National Council for Measurement in Education, Atlanta, Georgia, April 13-15, 1993.
- “The Instructional Consequences of Criterion-Referenced Clarity,” presented as part of the symposium, “Criterion-Referenced Measurement: A Thirty Year Retrospection,” at the annual conference of the American Educational Research Association, Atlanta, Georgia, April 12-15, 1993.
- “Appropriate Expectations for Content Judgments Regarding Teacher Licensure Tests,” presented at the annual conference of the American Educational Research Association, San Francisco, California, April 20-24, 1992.
- “Educational Testing in America: What's Right, What's Wrong? `A Criterion-Referenced Perspective’,” presented at the annual conference of the American Educational Research Association, San Francisco, California, April 20-24, 1992.
- “Judging the Content of Teacher Licensure Tests: How Good is Good Enough?,” presented at the annual conference of the National Association of State Directors of Teacher Education and Certification, Bellevue, Washington, June 24-27, 1991.
- “Circumventing the High Costs of Authentic Assessment,” presented at the annual Education Commission of the States/Colorado Department of Education Assessment Conference, Breckenridge, Colorado, June 13-15, 1991.
- “Empirical Refinement of a Scheme for Scoring a Licensure Test's Constructed Responses,” presented at the annual meeting of the National Council on Measurement in Education, Chicago, Illinois, April 4-6, 1991.
- “Defensible/Indefensible Instructional Preparation for High Stakes Achievement Tests,” presented at the annual conference of the American Educational Research Association, Chicago, Illinois, April 4, 1991.
- “A Prescription for Equitable and Defensible Assessment” (with J. Keene), presented as part of the symposium, “A New National Licensure Test for Educators,” at the annual meeting of the American Educational Research Association, Boston, April 16-20, 1990.

- “Rules for Constructing Participant Satisfaction Forms to be Used in Evaluating HIV Staff Development Programs,” presented at the Second Annual Workshop on “Research and Development to Improve the Effectiveness of School Health Education to Prevent the Spread of HIV,” Chicago, Illinois, October 11-13, 1989.
- “Key Choice Points for Evaluators of HIV Staff Development Programs,” presented at the Second Annual Workshop on “Research and Development to Improve the Effectiveness of School Health Education to Prevent the Spread of HIV,” Chicago, Illinois, October 11-13, 1989.
- “Conceptual Impediments to Measurement-Driven Teacher Education,” presented as part of an invited symposium, “Measurement Role as a Tool in Teacher Education and Certification,” at the annual meeting of the National Council on Measurement Education, San Francisco, CA, March 28-30, 1989.
- “Videotape-Based Teacher Tests: Old Medium, New Methods,” presented as part of the symposium, “Advance in Teacher Assessment Technology,” at the annual meeting of the American Educational Research Association, San Francisco, CA, March 27-31, 1989.
- “Issues in Determining Adequacy-of-Preparation,” a symposium presented at the annual meeting of the American Educational Research Association, Montreal, April 11-15, 1988.
- “Suitable Assessment Instruments for Interstate Student Achievement Comparisons,” presented as part of a symposium, “Student Achievement Comparisons Among States: Issues and Status” jointly sponsored by the American Educational Research Association and the National Council on Measurement in Education, Washington, D.C., April 20-24, 1987.
- “Instructional Implications of High-Stakes Tests,” (with Srijati M. Ananda and Lance D. Potter), a symposium presented at the annual meeting of the American Educational Research Association, Washington, D.C., April 20-24, 1987.
- “Content Validity Conundrums,” (with Elanna S. Yallow and Janet L. Collins), presented at the annual meeting of the American Educational Research Association, San Francisco, California, April 6-20, 1986.
- “Preparing Policymakers for Standard-Setting on High-Stakes Tests,” a symposium presented at the annual meeting of the American Educational Research Association, San Francisco, California, April 6-20, 1986.
- “Instructional Objectives: Two Decades of Decadence,” a paper presented at the annual meeting of the American Educational Research Association, San Francisco, California, April 16-20, 1986.
- “Paper-And-Pencil Competency Tests for Educators,” a symposium presentation at the annual meeting of the National Council on Measurement in Education, Chicago, Illinois, April 1-3, 1985.
- “The Evaluation of Teachers: A Mission Ahead of Its Measures,” a Division D invited address presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, March 31-April 4, 1985.

- “Recertification Tests for Teachers,” presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, March 31-April 4, 1985.
- “Action Implications of the Debra P. Decision,” a symposium presentation at the annual meeting of the American Educational Research Association, New Orleans, Louisiana, April 23-28, 1984.
- “Standard-Setting Options for Teacher Competency Tests,” a symposium presentation at a joint session of the American Educational Research Association and the National Council on Measurement in Education, New Orleans, Louisiana, April 23-28, 1984.
- “Developing a Defensible Test of Teachers Language Skills,” a symposium presentation at the annual meeting of the National Council on Measurement in Education, New Orleans, Louisiana, April 23-27, 1984.
- “Parent-Tailored Instructional Assistance Materials,” a symposium presented at the annual meeting of the National Council on Measurement in Education, Montreal, April 11-15, 1983.
- “Sensible Standard-Setting: It's Still a Matter of Judgment,” a symposium presentation (Standard-Setting: State of the Art, Future Prospects) at the annual meeting of the American Educational Research Association, Montreal, April 11-15, 1983.
- “Methodological Problems in the Evaluation of Self-Management Programs” (with Elanna S. Yalow), prepared for the Lung Division, National Heart, Lung, and Blood Institute and the Allergy and Clinical Immunology Branch, National Institute of Allergy and Infectious Disease, National Institutes of Health, U.S. Department of Health and Human Services, 1983.
- “Measurement as an Instructional Catalyst,” presented at the 43rd Invitational Conference sponsored by the Educational Testing Service, New York, October 30, 1982.
- “Lights, Action, Camera—Evaluation!” A symposium presented at the annual meeting of the American Educational Research Association, New York, March 19-23, 1982.
- “Development of Readability Controlled Basic Skills Tests,” a symposium presentation at the annual meeting of the American Educational Research Association, Los Angeles, California, April 13-17, 1981.
- “Teacher Evaluation—The Wrong Tests for the Right Job,” a symposium presentation at a jointly sponsored session during the annual meetings of the National Council of Measurement in Education and the American Educational Research Association, Los Angeles, California, April 13-17, 1981.
- “Improving Instruction through Measurement,” a presentation at the Fourth Annual PRES Research Sharing Conference, Jackson, Mississippi, August 7, 1980.
- “Composition Instruction on a Colossal Scale,” a presentation at the UCLA-Santa Monica College of California Writing Project, University of California, Los Angeles, July 20, 1980.
- “Crumbling Conceptions of Educational Testing,” Educational Evaluation: Recent Progress, Future Needs, Proceedings of the Minnesota Evaluation Conference, May 1980, pp. 30-36.

- “Measurement Concomitants of Competency-Oriented Instruction,” a symposium presentation at the annual meeting of the American Educational Research Association, Boston, MA, April 7-11, 1980.
- “Key Decision Points in a Contractor's Response to an RFP,” a symposium presentation at the annual meeting of the American Educational Research Association, Boston, MA, April 7-11, 1980.
- “A Formidable Advance in Educational Evaluation: Using Measurement as a Fulcrum for Instructional Improvement,” a presentation at an evaluation conference in San Juan, Puerto Rico, November 9, 1979.
- “Minimum Competency Testing: A Tripartite Response from the Profession,” Proceedings of the Symposium on Minimum Competency, College of Education, Temple University Mid-Atlantic Network National Teacher Corps, October 24-25, 1979.
- “Limited Focus Testing Gets a Test,” presented at the annual meeting of the Association for Supervision and Curriculum Development, Detroit, Michigan, March 3-7, 1979 and in a revised form, at the annual meeting of the American Educational Research Association, April 8-12, 1979.
- “A Lasso for Runaway Test Items,” a presentation at the first annual Johns Hopkins University National Symposium on Educational Research, “Criterion-Referenced Measurement: The State of the Art,” Washington, D.C., October 27, 1978.
- “Curriculum and Minimum Competence,” response presented at the second annual AERA topical conference, “Minimum Competence Testing,” Washington, D.C., October 12-14, 1978.
- “On the Fence and On the Spot,” remarks presented to the California State Board of Education, Los Angeles, California, August 18, 1978.
- “Measurement's Magic Moment,” Epee, New Mexico State University Chapter, *Phi Delta Kappan*, Spring 1978, pp. 13-16.
- “Key Standard-Setting Considerations for Minimum Competency Testing Programs,” a presentation at the CSE Invitational Winter Conference on Measurement and Methodology, UCLA, Center for the Study of Evaluation, Los Angeles, California, January 4-5, 1978.
- “Meaningful Measurement Strategies for Competency-Based Education,” summary of a presentation at a *National Symposium on Competency Based Education* sponsored by the Temple University Department of Recreation and Leisure Studies and the U.S. Office of Education, Bureau of Education for the Handicapped, Philadelphia, PA, May 17-19, 1977.
- “Deep Dark Deficits of the Adversary Evaluation Model,” a paper as part of a symposium presentation, “The Adversary Evaluation Mode: A Second Look,” at the annual meeting of the American Educational Research Association, New York, April 4-8, 1977.
- “Practical Criterion-Referenced Measures for Intrastate Evaluation,” a paper presented at the annual meeting of the American Educational Research Association, New York, April 4-8, 1977.

- “Evaluation of Hawaii 3-on-2 Classroom Organization Program,” Report of Advocate Team on Program Strengths, Assessment Program, Northwest Regional Educational Laboratory, Portland, Oregon, January 1977.
- “Considering the Possibility of Meaningful Cross-Program Comparisons,” a position statement by the California Educational Management and Evaluation Commission, October 4, 1976.
- “A Matter of Emphasis—A Matter of Timing,” a position paper prepared for the Jimmy Carter Education Task Force, August 20, 1976.
- “Consequence-Oriented Instruction for Chemical Educators,” Fourth Biennial Conference on Chemical Education, Program and Summaries of Presentations, August 8-12, 1976.
- “Position Paper—Task Force on Career Opportunities/Training of Evaluators,” California Society of Educational Program Auditors and Evaluators, May 1976.
- “Assessing Attitudes Regarding the Conduct of Educational Evaluation” (with Joan Capper), a paper presented at the annual meeting of the California Society of Educational Program Auditors and Evaluators, Oakland, California, May 6-7, 1976.
- “Collaborative Crises as Two Agencies Create Criterion-Referenced Measures,” symposium presentation at the annual meeting of the National Council on Measurement in Education, San Francisco, California, April 20-22, 1976.
- “Expanding the Technical Base of Criterion-Referenced Test Development,” a paper presented at the annual meeting of the American Educational Research Association, San Francisco, California, April 19-23, 1976.
- “Merits of Limited Focus Criterion-Referenced Measurement Strategies,” a symposium presentation (jointly sponsored by Divisions D and H) at the annual meeting of the American Educational Research Association, San Francisco, California, April 19-23, 1976.
- “Sensible Assessment Strategies for Rise Implementation,” an invited position paper prepared for the California State Department of Education (with the assistance of Joanne Capper, R. Cone, and F. Morgan), UCLA, November 21, 1975.
- “A Midstream Evaluation Report: The Nicaragua Radio Mathematics Project,” July 14, 1975.
- “Acceptable Educational Practice,” prepared at the invitation of the Center for New Schools and the University of Chicago Law School's project on the topic of legal accountability funded by the NIE, June 1, 1975.
- “A Counterproposal: Criterion-Referenced Measurement for Comparative Evaluation,” a position paper prepared for the Association of Elementary School Administrators, UCLA, May 28, 1975.
- “An Entreaty: For NIE Leadership in Creating Alternatives to Standard Achievement Tests,” formalizing an orally presented recommendation at the *Tuesday at the White House* meeting on Educational Research and Development, May 27, 1975.

- “Appropriate Assessment Devices for Educational Evaluation,” a presentation at the *National Forum on Educational Accountability*, sponsored by the U.S. Office of Education and Cooperative Accountability Project, Denver, Colorado, May 8-9, 1975.
- “Ethical Issues Associated with Affective Measurement,” a paper presented at the first annual conference of the California Society of Educational Program Auditors and Evaluators, San Diego, California, May 1-2, 1975.
- “Tensions and Terrors Faced by Criterion-Referenced Test Developers,” a presentation in a symposium, *Criterion-Referenced Measurement and Educational Practice: Applications and Implications*, at the annual meeting of the National Council on Measurement in Education, Washington, D.C., March 31-April 3, 1975.
- “Career Development for Educational Evaluators: A Case of Advanced Undernourishment,” a presentation in a symposium, *The Training, Care and Feeding of Educational Evaluators*, at the annual meeting of the American Educational Research Association, Washington, D.C., March 31-April 4, 1975.
- “Exploratory Applications of Teaching Performance Tests to Evaluate Individual Teachers” (with G. Fenstermacher and S.Hanelin), a paper presented at the annual meeting of the American Educational Research Association, Washington, D.C., March 30-April 4, 1975.
- “Neither Rain, Nor....,” presented for a Competency Measurement Conference sponsored by the Northwest Regional Educational Laboratory, Portland, Oregon, February 18, 1975.
- “Comprehensive Evaluation: A Fulcrum for Instructional Improvement,” a position paper prepared for the Los Angeles Community College District, 1975.
- “Higher Education's Commitment to Instructional Development Programs,” a presentation at an international conference, *Improving University Teaching*, co-sponsored by the UNESCO and the University of Massachusetts Clinic to Improve University Teaching, Amherst, Mass., October 2-8, 1974.
- “Technical Travails of Developing Criterion-Referenced Test,” a paper presented at the annual meeting of the National Council on Measurement in Education, Chicago, Illinois, April 16-18, 1974.
- “Measurement Advances for Educational Evaluators,” a presentation in the symposium, *The Expanding Technology of Educational Evaluation*, at the annual meeting of the American Educational Research Association, Chicago, Illinois, April 15-19, 1974.
- “Evaluating Teacher Education Candidates with Teaching Performance Tests,” a paper presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, April 15-19, 1974.
- “Comprehensive Evaluation: A Fulcrum for Instructional Improvement,” a position paper prepared for the Los Angeles Community College District, 1974.

- “Performance Tests for Instructional Developers: An Exploratory Investigation (with G. Cary, B. Chilstrom, A. Leps, T. Miller, and R. Saxe), a paper presented at the annual meeting of the California Educational Research Association, Los Angeles, California, November 28-29, 1973.
- “Validated Instructional Materials as the Focus of an Effective Curriculum Development Strategy,” an invited paper prepared for the Career Education Task Force, National Institute of Education, October 1973.
- “Curriculum Design: The Problem of Specifying Intended Learning Outcomes,” an address presented at a symposium on Program Development in Education, University of British Columbia, Vancouver, B.C., May 24, 1973.
- “Of Measurement and Mistakes,” invitational testimony before the General Subcommittee on Educational Committee on Education and Labor, U.S. House of Representatives, Washington, D.C., March 29, 1973.
- “Too Inept to be Innocuous: An Appraisal of the Comprehensive Career Education Model Goal Matrix,” prepared for review conference sponsored by the National Institute of Education, Warrenton, Virginia, March 13-14, 1973.
- “Identification and Assessment of Minimal Competence for Objectives-Oriented Teacher Education Programs,” presented at annual meeting of American Educational Research Association, New Orleans, Louisiana, February 26-March 1, 1973.
- “Alternate Teacher Assessment Strategies,” an invited working paper for a meeting of the Multi-State Consortium on Performance-Based Teacher Evaluation, New Orleans, Louisiana, February 25-28, 1973.
- “Empirical Based Revision of Affective Measuring Instruments,” presented at the annual meeting of California Educational Research Association, November 8-9, 1972.
- “Problems of Defining Educational Objectives and Standards in Implementing the Stull Act,” Conference on the Stull Act, Stanford University, October 12-14, 1972.
- “Evaluating the Experimental,” meeting of Experimental Schools Program of the U.S. Office of Education, Estes Park, Colorado, December 16-19, 1971.
- “Teaching Performance Test Three Levels of Accountability,” The 23rd Annual State Conference on Educational Research, San Diego, California, November 18-19, 1971.
- “Employing Preferential Rating of Extant Objectives to Determine Desirable Curriculum Goals,” the annual meeting of the California Educational Research Association, San Diego, California, April 29-30, 1971.
- Testimony presented to the Appropriations Committee, U.S. House of Representatives, Washington, D.C., March 10, 1971.

- “The Vanishing Curriculum Specialist: A Proposal to Retard His Imminent Extinction,” paper presented at the annual conference of the American Educational Research Association, New York, February 4, 1971.
- “Indices of Adequacy for Criterion-Referenced Test Items,” a symposium presentation at the Joint Session of the National Council for Educational Measurement and the American Educational Research Association, Minneapolis, Minnesota, March 2-6, 1970.
- “The Instructional Objectives Exchange: Progress and Prospects,” a symposium presentation at the annual meeting of the American Educational Research Association, Minneapolis, Minnesota, March 2-6, 1970.
- “Educational Needs Assessment in the Cognitive, Affective, and Psychomotor Domain,” a presentation at three ESEA Title III Regional Workshops sponsored by the U.S. Office of Education, Ft. Lauderdale, Florida, November 20, 1969; Philadelphia, Pennsylvania, December 4, 1969; Scottsdale, Arizona, December 11, 1969.
- “Performance Criteria: The Role of the Instructional Objectives Exchange in Describing and Measuring Learner Performance,” a paper presented at the PLEDGE Conference, sponsored by the Bureau of Elementary and Secondary Education, California State Department of Education, San Dimas, California, October 8-11, 1969.
- “A Plan of Action for Formulating California's Educational Goals and Assessing Their Attainment,” submitted to the Joint Committee on Educational Goals and Evaluation, California Legislature, October 3, 1969.
- “Consumer Preferences Regarding the Form of Objectives Used in the Instructional Objectives Exchange,” a paper presented at the annual meeting of the California Educational Research Association, Los Angeles, California, March 14-15, 1969.
- “Evaluation of Curriculum Materials and Their Use,” a paper presented to the National Conference of Curriculum Development in Vocational and Technical Education, Dallas, Texas, March 6, 1969.
- “Objectives and Instruction,” a paper presented at the annual meeting of the American Educational Research Association, Los Angeles, California, February 5-8, 1969.
- “Validation Results: Performance Tests of Teaching Proficiency in Vocational Education,” a paper presented at the annual meeting of the American Educational Research Association, Los Angeles, California, February 5-8, 1969.
- “Progress Report: Performance Tests of Teaching Proficiency in Vocational Education,” a paper presented at the annual meeting of the California Educational Research Association, Berkeley, California, March 15-16, 1968.
- “Validation Results: A Performance Test of Teaching Proficiency” (with Eva L. Baker), a paper presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, February 7-10, 1968.

- “Probing the Validity of Arguments Against Behavioral Goals,” a paper presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, February 7-10, 1968.
- “The Threat-Potential of Precision,” a paper presented at the 19th Annual Conference of Educational Research, California Advisory Council on Educational Research, San Diego, California, November 16, 1967.
- “An Answer to Researcher's Dilemma,” presented at the Phi Delta Kappan National Symposium for Professors of Educational Research, University of Maryland, August 28-31, 1967.
- “Validation of a Teaching Competency Test for Social Science Instructors” (with Eva L. Baker), a paper presented at the annual meeting of the American Educational Research Association, New York, February 16-18, 1967.
- “Training Product Researchers,” a paper presented at the annual meeting of the American Educational Research Association, New York, February 16-18, 1967.
- “Development of Instructional Competency Tests for Vocational Education Teachers: A Status Report” (with Eva L. Baker), a paper presented at the annual meeting of the American Educational Research Association, New York, February 16-18, 1967.
- “Performance Tests of Teaching Proficiency: Rationale and Developmental Problems,” a paper presented at the annual meeting of the California Educational Research Association, Palo Alto, California, March 11-12, 1966.
- “Validation of an Affective Measuring Device: Teachers' Attitudes Toward Instructional Principles” (with Eva L. Baker), a paper presented at the annual meeting of the National Council on Measurement in Education, Chicago, Illinois, February 19, 1966.
- “Relationships Between Highly Specific Instructional Video Tapes and Certain Behaviors of Pre-Service Teachers,” a paper presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, February 17-19, 1966.
- “A Performance Test of Teaching Effectiveness” (with Eva L. Baker), a paper presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, February 17-19, 1966.
- “Value of Pictorial “Embellishments” in a Tape-Slide Instructional Program” (with Eva L. Baker), a paper presented at the annual meeting of the California Educational Research Association, Santa Rosa, California, March 12, 1965.
- “Validation of an Inventory Measuring Attitudes Toward Behavioral Objectives,” a paper presented at the annual meeting of the California Educational Research Association, Santa Rosa, California, March 3, 1965.
- “The Influence of Taped Instructional Programs on Certain Cognitive and Affective Behaviors of Teachers,” a paper presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, February 12, 1965.

- “Professional Knowledge and Student Teaching Behavior,” a paper presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, February 12, 1965.
- “Classroom Performance of Student Teachers and Recency of Instructional Methods Coursework,” a paper presented before the annual meeting of the California Educational Research Association, Santa Barbara, California, March 13-14, 1964.
- “Modifying the Instructional Behavior of Student Teachers,” a paper presented at the annual meeting of the American Educational Research Association, Chicago, Illinois, February 19-22, 1964.
- “Behavior of Student Teachers as Related to Their Previous Performance on a Measure of Professional Knowledge and Skills,” a paper presented at the annual meeting of the California Educational Research Association, Los Angeles, California, March 8-9, 1963.
- “The Influence of Novelty Effect Upon Teaching Machine Learning,” a paper presented at the annual meeting of the California Educational Research Association, Monterey, California, March 9-10, 1962.
- “Retention Value of Filmed Science Courses” (with Joseph M. Sadnavitch), a paper presented at the annual meeting of the American Educational Research Association, Atlantic City, New Jersey, February 19-21, 1962.
- “The Instructional Role of the College in Programmed Learning,” a paper presented at the Third Western Conference on Programmed Learning, System Development Corporation, Santa Monica, California, January 15, 1962.
- “An Experimental Assessment of Tape Recorded Lectures for a Graduate Level College Course,” a paper presented at the Third Western Conference on Programmed Learning, System Development Corporation, Santa Monica, California, January 15, 1962.
- “Development and Validation of a Non-Verbal Spanish Comprehension Test” (with Joseph M. Sadnavitch), a paper presented before the National Council on Measurement in Education, Chicago, Illinois, February 23-25, 1961. (Included in the NCME 18th yearbook, 1961.)
- “An Experimental Assessment of Tape Recorded Lectures for a Graduate Level College Course,” a paper presented at the annual meeting of the California Educational Research Association, Palo Alto, California, March 3-4, 1961.
- “An Evaluation of Filmed Science Courses in Public Secondary Schools” (with Joseph M. Sadnavitch), a paper presented before the American Educational Research Association, Chicago, Illinois, February 23-25, 1961.
- “The Role of Extra-Class Student Interviews in Promoting Student Achievement” (with Mary R. Moore), a paper read before a joint session of the American Association for the Advancement of Science and the American Educational Research Association, Chicago, Illinois, December 30, 1959.
- “Relationships Between the Out-of-School Activities of Teachers and Their Attitudes Toward Pupil-Teacher Relations,” a paper read at the American Educational Research Association Convention, St. Louis, Missouri, February 25, 1958.

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